

GOPURE Water System

Perfectly Purified Water — Customer Product Sheet

OFFICIAL HANDBOOK

Transform the way you and your family experience water every single day. The **GOPURE Freshly Filtered Water System** brings pure, filtered water instantly into your home.

WHY YOU NEED GOPURE

Instant Pure Water

Enjoy continuous direct flow of fresh, filtered water for drinking, cooking delicious meals, and brewing perfect tea and coffee 24/7.

Superior Safety

Advanced filtration removes over **97% of contaminants**, including chlorine, heavy metals, microplastics, PFAS, and fluoride.

Health & Wellness

Supports better skin health, improved organ function, and enhanced nutrient retention when cooking with pure water.

Environmental Impact

One GOPURE filter replaces up to **2,000 single-use plastic bottles** over 6 months of use, significantly reducing household plastic waste.

TECHNICAL SPECIFICATIONS

Feature / Parameter	Specification Details
System Type	Reverse Osmosis Equipment (Direct Flow)
Certification	UNE 149101 Certified
Filtration Technology	Advanced ceramic filtration technology
Placement & Fit	Compact direct-flow unit designed to fit neatly under your kitchen sink alongside existing plumbing
Tap / Faucet	Includes a stylish, dedicated chrome gooseneck tap that seamlessly integrates with your sink setup

HOW IT WORKS & INSTALLATION

1

30-Min Installation
A certified technician installs your system in just 30 minutes, setting up the under-sink unit and chrome tap.

2

Direct Flow
Operates on demand to supply fresh, purified water whenever you open the tap—no bulky external storage tank required.

3

Multi-Barrier Filter
Water passes through advanced ceramic filtration layers to strip out impurities, microplastics, and chemicals instantly.

COST & FINANCIAL COMPARISON

Stop spending on overpriced bottled water—GOPURE pays for itself while making life easier and healthier.

Bottled Water

- **Weekly:** €15 – €25
- **Monthly:** €60 – €100
- **Annual:** €720 – €1,200
- **Drawbacks:** Time-consuming shopping trips, dealing with return schemes, and broken deposit machines.

GOPURE Purchase

- **RRP:** €595.00 (Includes GOPURE System, stylish tap, and professional installation)
- **Annual Maintenance:** €125.00 / year
- **Filter Replacement:** €105.00 every 3 years (~€35 / year)

GOPURE Rental

- **Standard Installation:** €129.00 (one-off fee)
- **Weekly Cost:** €4.62 (includes annual service)

NEXT STEPS

Schedule Your Installation Today

Installation appointments start this week. Secure your preferred time slot with our professional team to start enjoying pure water in your home.